

The winning ProSource formula

ProSource is committed to helping trade pros and their clients complete successful projects—together. When a trade pro becomes a member, our members-only exclusive showrooms become their showrooms. Also, our dedicated account managers work closely with trade pros to ensure their clients are delighted throughout the process. **Here's how it works.**

1

Trade professionals join from all areas of home improvement.

- Builders and general contractors
- Interior designers
- Installers
- Remodelers
- Property managers
- Real estate professionals
- Architects



3

ProSource showrooms provide one-stop shopping for trade pro members and their clients with guidance from dedicated account managers.

- Flooring
- Kitchen
- Bath
- Decorative plumbing
- Sundries



2

Residential and commercial consumers turn to ProSource members for access to exclusive wholesale showrooms and the expertise of dedicated account managers.

- Current homeowners
- Landlords
- New home buyers



4

Through ProSource, trade pros offer virtually unlimited resources.

- Wider product selection than competitors
- Wholesale pricing on over 50,000 top-notch products
- 24/7 showroom access via ProKey®
- Expertise of account managers and product experts at every showroom
- Free Kitchen & Bath design services

