



NEWS RELEASE

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PROSOURCE WHOLESALE FLOORCOVERINGS FEATURED ON DISTINGUISHED LIST OF TOP FRANCHISE COMPANIES

St. Louis, MO – ProSource Wholesale Floorcoverings, the premier wholesale partner and supplier to the trade for home and commercial projects, has earned another national accolade for its growth and achievements. FranchiseGrade.com, a leading franchise market research firm, announced that ProSource Wholesale Floorcoverings has been named to its annual list of top 500 franchise companies. The list, titled “The Franchise Grade Top 500”, ranked hundreds of participating franchise companies by their overall performance for the year.

Through its analysis, FranchiseGrade.com’s ranking places ProSource Wholesale Floorcoverings in the top 20 percent of all U.S. franchises researched. This analysis compares ProSource with 61 other Flooring & Construction /Remodeling franchise brands – and with the 312 other brands in the Commercial & Residential Services sector. “We take pride in our research and analysis to evaluate franchise systems,” shared Jeff Lefler, chief executive officer of FranchiseGrade.com. “We recognize ProSource as a healthy, top-performing franchise system with a strong franchisee investment opportunity.”

“Being included among the nation’s top franchise opportunities is a real honor,” said Eric Bernstein, president of ProSource Wholesale. “We plan to build on the momentum and focus on growing our brand in new markets throughout the country. We will also continue providing our current franchisees with the support and resources they need to achieve great success in each of their showrooms.”

FranchiseGrade.com collected and evaluated data from 2,387 franchise systems to determine the rankings. Using its Franchise Performance Index™, a data analysis tool that grades franchise investment opportunities, concepts were evaluated on: number of years franchising, franchisee turnover rates, litigation history, sector growth, executive backgrounds, franchisee satisfaction survey results, lending data and more.

ProSource Wholesale Floorcoverings has more than 140 North American private showrooms that sell exclusively through a qualified network of more than 320,000 trade professionals who have become members since 1991. Designed exclusively for trade professionals such as builders, remodelers, installers, designers and realtors, the showrooms feature over 40,000 product choices, including private label and name brand carpet, hardwood, ceramic, vinyl, laminate and more. In addition to floorcoverings, showrooms are a one-stop shop offering products for kitchen and bath, including cabinets and countertops.

Celebrating 25 years of experience catering to the unique needs of its members, ProSource knows how hard trade pros work each day to find projects, to win bids, to satisfy clients and to end the day profitably. ProSource aims to be a business partner dedicated to helping members achieve their professional goals – a partner that works just as hard as its members. To that end, ProSource's mantra is "ProSource. Anything for the Pro."

About ProSource Wholesale Franchise Opportunity

ProSource opened its first showroom in St. Louis, MO in 1991, and continues to play a significant role in their trade professionals' success by connecting people, products and projects. The company's unique business model innovated 25 years ago continues to be recognized by franchisees as a catalyst for creating relationships and building success for not only the trade professional, but also the franchisee, and strengthening the local home improvement community by embracing this business philosophy. The ProSource Wholesale successful franchise business provides franchisees with many benefits.

- Low overhead and operating costs
- Strong cash flow
- No accounts receivable
- Limited inventory
- No retail hours
- No installation services
- Exceptional franchisee support
- Extensive private brand program
- Group purchasing as part of parent company, CCA Global Partners, Inc.
- Low wholesale prices offered everyday

To learn more about ProSource franchise opportunities visit www.FranchiseProSourceWholesale.com or call (314) 506-0078.

To learn more about Franchise Grade Top 500 list, please visit:
<http://www.franchisegrade.com/index.php/the-franchise-grade-top-500/>

About FranchiseGrade.com

FranchiseGrade.com is the leader in competitive market research and objective analysis for the franchising industry. Its franchise assessment, grading and standardized reporting tools provide industry stakeholders with critical data driven metrics to support the growth of successful franchise systems. FranchiseGrade.com works to raise the bar for market research in the franchise industry to build a stronger franchise opportunity.

For more information about FranchiseGrade.com, visit: <http://www.franchisegrade.com>

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