



## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

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### **PROSOURCE WHOLESALE FLOORCOVERINGS ANNOUNCES GRAND OPENING OF BILLINGS, MT AND COPPELL, TX SHOWROOMS**

St. Louis, MO. – ProSource Wholesale, America’s largest wholesale home improvement franchise, a unique B2B model and premier supplier to the trade for home and commercial projects, is pleased to announce the grand opening of the Billings, MT and Coppell, TX showrooms. The showrooms are independently owned by local business professionals and join over 140 ProSource Wholesale Floorcoverings North American private showrooms that sell exclusively through a qualified network of more than 320,000 trade professionals who have become members since 1991. Consumers can only access ProSource Wholesale Floorcoverings through their builder, remodeler, interior designer, general contractor, real estate professional, installer, and other trade professionals.

ProSource of Billings is the first ProSource showroom in Montana and ProSource of Coppell is ProSource’s fifth showroom in the Dallas/Fort Worth Metroplex. Both of the showrooms are locally-owned franchise locations. Currently, 66% of ProSource showrooms are multi-unit franchises with locations throughout the country. Both showrooms feature over 40,000 flooring choices via in-showroom and online, including private label and name brand carpet, hardwood, ceramic, vinyl, laminate and more. In addition to floorcoverings, ProSource of Coppell offers products for kitchen and bath, including cabinets and countertops.

“We are pleased to announce the grand opening of the Billings, MT and Coppell, TX showrooms,” shared Eric Bernstein, President of ProSource Wholesale. “Our unique business model continues to be recognized by franchisees as a way to tap into the growing home improvement industry. We applaud our franchisees on their commitment to helping our ProSource members achieve their professional goals with valuable business-building tips on project management, product knowledge, and networking opportunities to generate project leads.”

ProSource opened its first showroom in St. Louis, MO in 1991, and continues to play a significant role in their trade professionals’ success by connecting people, products and projects. ProSource showrooms become the catalyst for creating relationships and building success for not only the trade professional, but also the franchisee, and strengthening the local home improvement community by embracing this business philosophy. The ProSource Wholesale successful franchise business provides franchisees with many benefits.

- Low overhead and operating costs
- Strong cash flow
- No accounts receivable
- Limited inventory
- No retail hours
- No installation services
- Exceptional franchisee support
- Extensive private brand program
- Group purchasing as part of parent company, CCA Global Partners, Inc.
- Low wholesale prices offered everyday

With 25 years of experience catering to the unique needs of its members, ProSource knows how hard trade pros work each day to find projects, to win bids, to satisfy clients and to end the day profitably. ProSource aims to be a business partner dedicated to helping members achieve their professional goals – a partner that works just as hard as its members. To that end, ProSource’s mantra is “ProSource. Anything for the Pro.” ProSource of Billings and ProSource of Coppell members will be able to experience many benefits as part of their memberships.

- Dedicated Account Service
- Guaranteed low wholesale pricing backed by Automatic Price Protection\*
- Widest product selection in floorcovering, kitchen and bath
- Private showroom for trade professional members and their clients
- 24/7 showroom access with ProKey®
- Complimentary kitchen & bath design services
- Visit [www.prosourcewholesale.com](http://www.prosourcewholesale.com) to learn about more benefits.

ProSource of Billings is located at 710 Carbon Street, Billings, MT 59102. To learn more about this showroom contact 406-652-9404 or visit [www.prosourcewholesale.com/billings](http://www.prosourcewholesale.com/billings). ProSource of Coppell is located at 989 West Sandy Lake Road, Suite 100, Coppell, TX 45019. To learn more about this showroom contact 972-350-0720 or visit [www.prosourcewholesale.com/coppell](http://www.prosourcewholesale.com/coppell).

To learn more about ProSource franchise opportunities visit [www.FranchiseProSourceWholesale.com](http://www.FranchiseProSourceWholesale.com) or call (314) 506-0078.

*\*Bring a written quote into your ProSource Showroom. If, for any reason, ProSource can't beat a competitor's first-quality, non-closeout price on identical merchandise, we'll give you \$100 on the spot. Guarantee applies to exact brand comparisons only.*

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